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VINIEO

Providing Trusted Source &
Intelligent Insights to your Products

VINIEO's PIMHUB cloud based software, simplifies Product Information Management for brands, retailers and distributors, enabling product marketing professionals to collect, enrich content and distribute across all channels to sell more, faster.

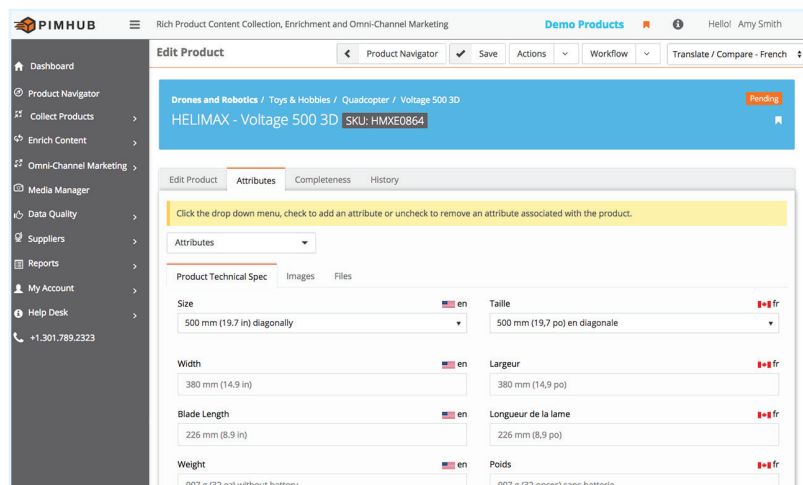
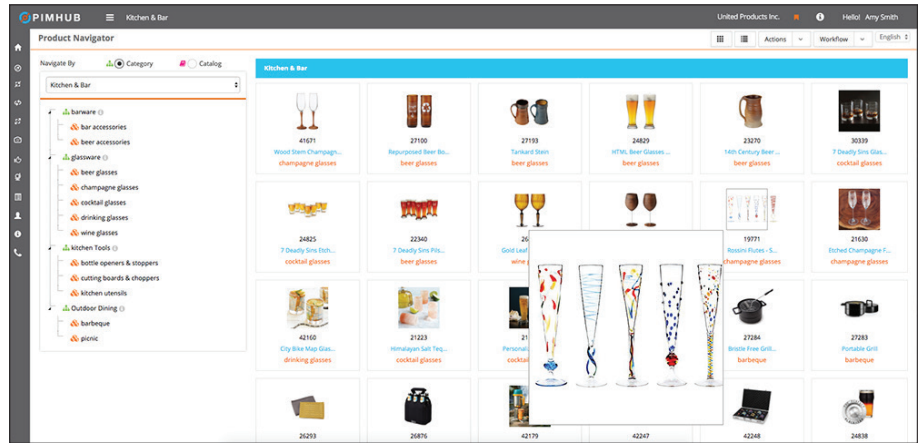


With PIMHUB you can:

- ✓ Trust Your Product Data
- ✓ Create & Manage Rich Content
- ✓ Classify & Organize Products
- ✓ Improve Product Data Quality
- ✓ Accelerate Product Introductions
- ✓ Enable Omnichannel Commerce
- ✓ Manage Multiple Catalogs
- ✓ Distribute To Any Sales Channel
- ✓ Increase Global Customer Reach
- ✓ Collaborate With Suppliers

Key Features:

- Intuitive Web based functionality
- Manage unlimited items & attributes
- Manage price, category & images
- Product readiness dashboard
- Workflow approval and audit log
- Digital asset management
- Multiple language support
- Web based PDF catalog creator
- Integrated Product Analytics



- Export & Import product data
- InDesign plug-in for print catalog
- Marketplace integration
- Social media publishing
- Supplier portal to share product content
- Custom ecommerce web site integration
- Anytime, Anywhere cloud software access
- 24/7 customer service

Rich Product Content Creation & Setup Service

VINIEO provides product data service to collect variant items, sku , categories, description, images, specifications from suppliers, manufacturers and update your product master data in PIMHUB system. Our service is fully customizable to your business need.

Categoryization: Product categorization helps customers easily navigate to find right products. Each product is placed in one or more category and normalized to ensure product search compatibility.

Searchable Attributes: For each sku and Category we collect and provide granular technical specifications that enable parametric and full text search.

Descriptions & SEO Content: Detailed descriptions for each product is collected with keywords to support web & mobile catalog search engine optimization.

Item & Image Setup: We collect manufacturer item (SKU) and provide content with uniform formatting.

Product Images: Product images are collected in various formats specifically for print, web and mobile.

Catalog Design & Publishing: Our team of catalog experts work with your marketing department to design Web & Print Catalogs.

Related Products & Accessories: Our product content experts research and collect related products and accessories for you to maximize sales potential with each product listing.

About VINIEO

VINIEO offers cloud-based product content management solution, PIMHUB to brands, retailers and suppliers to manage, optimize, and distribute consistent content to multiple channels. Our ready-to-use i2 Analytics solution is designed to provide a comprehensive metrics of product marketing, sales and customers for businesses to make informed decision.

We help B2C and B2B multichannel commerce and marketing professionals tell perfect product stories by distributing consistent and accurate product content across all channels. We are offering our product as a cloud hosted SaaS solution (Software-as-a-Service) so that companies can eliminate old way of maintaining products in spreadsheets, and use PIMHUB as 'single source of truth' for product information.

VINIEO, LLC. is headquartered in Maryland, USA with offices in India and Singapore. We offer 24 x 7 customer support and service from our global offices.

VINIEO's SaaS is securely hosted at Amazon AWS data centers and we fully leverage state of the art cloud, security, storage, Big Data and IoT services offered by AWS.

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